

NĪKAU
SCHOOL

Nurturing young
minds naturally



BUSINESS
SPONSORSHIP
PACKAGES

EMPOWERING
THE FUTURE



BY INVESTING IN
NĪKAU SCHOOL



NĪKAU SCHOOL

JOIN US ON THIS
TRANSFORMATIVE JOURNEY

In your very community, numerous children have been overlooked by the education system. This oversight not only hinders the potential of the future leaders of our country but also leads to disengaged students who may ultimately abandon their education, contributing to the distressing surge in youth crime rates that New Zealand is grappling with today.

While more and more alternative education options are being made available, a stark reality emerges: the government's financial support often falls short when it comes to accommodating students who don't conform to the traditional mold.

This shortfall, exacerbated by today's financial crisis, forces many parents to reluctantly dismiss Nīkau School as an option for their child. Undeterred, we're channeling our utmost efforts into sourcing the necessary funds to sustain our operations.

However, your collaboration can serve as a catalyst for change! With your support, our unwavering commitment is twofold: to provide an alternative, inclusive education and to alleviate the financial burden on our families, making Nīkau School an equitable choice for every child seeking a transformative learning experience.

So, we extend to you an invitation to delve deeper into our vision, to explore the intricate threads of our growth strategy that aims to reshape the trajectory of education. Your consideration of our proposal warms our hearts, for it holds the promise of a partnership that can redefine the trajectory of our youth.

We eagerly await your insights should you identify aspects absent from our sponsorship packages.

Sincerely,

The Nīkau Education Trust



EMPOWERING THE FUTURE:

INVESTING IN NĪKAU SCHOOL FOR OUR LOCAL YOUTH

The Need: Preparing Our Youth for an Evolving World

In today's fast-paced, ever-changing world, the conventional education system is facing challenges in adequately preparing our youth for the complex realities they will encounter. Rapid technological advancements and societal shifts necessitate a more holistic approach to education –one that fosters creativity, problem-solving, and a deep connection to the natural world.



The Solution: Montessori and Outdoor Education

Our service is founded on the principles of Montessori education and the transformative power of outdoor learning. We aim to bridge the gap between theory and practice by offering hands-on, experiential learning opportunities for young minds. Our comprehensive approach encompasses the following key elements:

- **Personalised Learning:** The Montessori approach emphasises personalised learning, independence, and a child-centred environment. By providing children with the freedom to explore their interests and develop at their own pace, we empower them to become self-directed learners and critical thinkers.
- **Outdoor Education:** Nature is a powerful teacher, and outdoor education offers invaluable benefits to children's physical, mental, and emotional development. Engaging with the natural world cultivates environmental stewardship, resilience, and adaptability—all crucial skills for the challenges our future generations will face.
- **Fostering Entrepreneurship:** At Nīkau School, we foster a spirit of entrepreneurship from an early age. As our students mature, we guide them in identifying their passions and turning them into ventures.



WHY INVEST IN NĪKAU SCHOOL?

- **Growing Demand:** Parents and educators increasingly recognise the limitations of traditional education and seek alternative approaches like Montessori and outdoor education. Our service is strategically positioned to meet this rising demand.
- **Long-Term Impact:** Investing in the education of our youth is an investment in the future of society as a whole. By fostering well-rounded individuals with a deep connection to nature, we contribute to a generation that values sustainability, creativity, and social responsibility.
- **Competitive Advantage:** Our service differentiates itself from conventional education providers, presenting a unique opportunity to enter an underserved market. Early investors will gain a competitive advantage and help shape the direction of educational excellence.
- **Positive Social Impact:** Beyond financial returns, your investment will make a significant social impact by empowering children in our community to become confident, compassionate, and environmentally conscious global citizens.



NĪKAU SCHOOL

OUR VISION

This is where things get exciting, we have a big dream. While we have started out with a small primary school, our vision aims to transcend traditional boundaries.

Imagine a place where the seeds of curiosity are sown in the earliest years of life, nurtured by Montessori-trained educators supporting both children and new mothers. Picture a journey that spans from tender infancy to confident adulthood, where our 18-year-olds emerge as visionary entrepreneurs, poised to shape the world.

- **A Natural Space for Early Childhood (0-3 Years):** Nīkau School is not just a school; it's a loving home for our youngest learners. We're excited to introduce our 0-3 Montessori Center, where trained educators foster a stimulating environment for little ones to explore, learn, and grow. Alongside this, we proudly stand by new mothers, offering valuable support during this transformative period.
- **Empowering Young Minds (3-18 Years):** As our children mature, we believe in instilling confidence and independence. Our holistic approach focuses on academics, creative arts, life skills, and environmental consciousness. We create an atmosphere that ignites curiosity, nurtures passions, and encourages students to explore their interests freely.
- **Putting the Village back into learning:** Nīkau School aspires to be more than just an educational institution; we envision a learning community—a village! In collaboration with our students, educators, and families, we create a nurturing ecosystem that fosters lifelong connections. We envision independent retirement living alongside Nīkau School, bringing the wisdom and experience of our elders closer to our students, promoting intergenerational learning and harmony. Providing well researched benefits to our elder community.



SCHOLARSHIPS

BUSINESS SCHOLARSHIP PACKAGES

Forge genuine connections as parents join forces with our valued sponsors, featured on our website, parent app, and newsletters.

In our funding proposal, we are actively seeking ONE local business partner in each distinct category and funding tier, utilising a "first in" approach to secure sponsorship opportunities.

The Categories we have identified include:

- Healthcare and Medical Services
- Retail and Consumer Goods
- Hospitality and Tourism
- Automotive and Transportation
- Real Estate and Construction
- Manufacturing and Industrial
- Professional Services (Law, Accounting, Consulting, etc.)

Beyond our standard Gold, Silver, and Bronze sponsorship packages, we offer flexibility to support a child in need or explore unique arrangements. Engage in a conversation about your role within our community, and uncover how our community can reciprocate value for your business.

Don't hesitate – take the step – give us a call and let's start a meaningful collaboration today



Gold Sponsor - Sponsors one child to attend for free

- A \$10,000 Scholarship named after your business
- A Tax Deductible Receipt for your donation
- Your Logo and Business on our website (Over 1,000 unique visitors per month)
- Quarterly mention on our social media channels and local community pages (organic reach of 300 – 5,000 per post)
- Matakana IT Business service package – Free!* (worth \$4,332 p/a)

Your investment - \$10,000 p/a (Four instalments of \$2,500 over 12 months)



Silver Sponsor - Sponsors a child to reduce fees by 50%

A \$6,500 Scholarship named after your business
A Tax Deductible Receipt for your donation
Your Logo and Business on our website (Over 1,000 unique visitors per month)

Your investment - \$6,500 p/a (Four instalments of \$1,625 over 12 months)



Bronze Sponsor - Sponsors a child to reduce fees by

- A \$2,600 Scholarship named after your business A Tax Deductible Receipt for your donation
- Your Logo and Business on our website

Your investment - \$2,600 p/a (Four instalments of \$650 over 12 months)